

Apply Now..

Acceptance into the Event Management Certificate Program is based on the following requirement:

- Students with a Bachelors' degree from an accredited institution are eligible to enroll as a graduate-level special student (non-degree seeking). OR
- Graduate students in good standing at Florida State University
- Current enrollment in Recreation and Leisure Services Administration (RLSA) graduate program.

Application to both the University and the Event Management program can be completed online using the appropriate applications. Check for application deadlines and apply using the link at: <http://www.fsu.edu/~smrmpe/evtmgtcert.html>

Step 1: Apply for Admission to the University (select one)

- Graduate Special Non-Degree Seeking
- Graduate Degree Seeking

Step 2: Apply to the Event Management Certificate Program

For More Information

Rosemary Prince, MS, CPRP
Coordinator
Event Management Certificate Program
Recreation & Leisure Services
Administration Program
100 Tully Gymnasium
Florida State University
Tallahassee, Florida 32306-4280
Telephone: 850.645.7692
Email: prince@coe.fsu.edu

Event Management Graduate Certificate

Online Program



**Florida State University
College of Education
Recreation and Leisure
Services Administration**

Event Management...

Events contribute to the quality of our lives enriching our communities by providing opportunities to celebrate our diversity and common bonds. From a three hour event designed to generate awareness for non-profit organizations to multi-day conferences and exhibitions by professional associations to week long festivals in cities and towns, events touch the lives of many.



The event management professional must possess a unique combination of skills and techniques.

Graduate Certificate...

The Graduate Certificate in Event Management program is designed to provide online advanced education to professionals employed in areas responsible for managing events such as:

- event planning management
- parks and recreation
- non-profit management
- resort and commercial properties
- hospitality industry
- meeting planning
- communications
- business
- public relations/marketing
- sport management
- association management
- government sectors

Online Education...

This program requires 12 credit hours of online course work. Four courses will provide students with advanced knowledge and practical experience for work in the events management profession. The education gained and skills learned in the courses will provide the latest techniques for today's event management professional.

- LEI 5316 Event Planning Management (3 hrs)
- LEI 5563 Event Marketing (3 hrs)
- LEI 5317 Event Management Issues in Ethics and Risk Management (3 hrs)
- LEI 5942 Practicum in Event Management (3 hrs)

Courses will be offered on a rotating basis, with a minimum of one course offered each semester. The Certificate can be earned within two years. Courses are not required to be taken in sequence to allow application into the Certificate program at any time.

Courses taken may be applied towards the Master of Science degree in Recreation and Leisure Services upon application and acceptance as a degree seeking student.



Professionals Are Talking...

The online Event Planning Management course afforded me the opportunity to get my events organized at work. The skills I learned were immediately put into action and resulted in the most successful event I've coordinated thus far.

*Tracy Bayless Arnold
Director of Programs
Girl Scout Council
of the Apalachee Bend, Inc.*

Choosing to participate in the Event Management Certificate was one of the best professional development decisions I have made. I have been able to apply what I have learned in the courses for my workplace and am confident that it has helped me become a better event planner. The online format is wonderful for me as I work full-time and can work at my own pace. I strongly recommend the certificate program to anyone who is looking to fine tune their event planning skills!

*Lisa Brown
Communications Coordinator
FSU Center for Leadership &
Civic Education*